

# FIRST CEBAC SUMMIT

CEBAC

COUNCIL OF EUROPEAN  
BUSINESS ASSOCIATIONS  
AND CHAMBERS

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## EUROPE - SERBIA BUSINESS BRIDGE: INNOVATING SUSTAINABILITY, TECHNOLOGY AND TALENT

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May 27, Belgrade, Serbia  
Conference, round tables, B2B, networking

**ORGANIZERS** : 15 member organizations of CEBAC<sup>1</sup>

**OBJECTIVES** : Bring together the European and Serbian companies

- Facilitate dialogue
- Facilitate greater co-operation
- Build synergies and common projects

**PARTICIPANTS** : Country representatives, Ministry representatives, European and Serbian companies, IFI's, high-level representatives from the business world.

**THE CEBAC SUMMIT OFFERS:**

- An official opening session in the presence of officials
- B2B meetings with more than 250 participants
- Theme-based round tables presenting business opportunities and issues in Serbia
- Networking opportunities
- The chance to exhibit and present your offer of services at a «Expert Village» stand

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<sup>1</sup>CEBAC Active members: Belgian-Serbian Business Association, British- Serbian Chamber of Commerce, Chamber of Commerce and Industry France Serbia, Chamber of Commerce Italy Serbia, Confindustria Serbia – Italian Business Association, Croatian Business Club, Dutch-Serbian Business, German-Serbian Chamber of Commerce, Hellenic Business Association of Serbia, Nordic Business Alliance, Polish-Serbian Chamber of Commerce, Slovenian Business Club, Advantage Austria, Irish-Serbian Chamber of Commerce and Icelandic-Serbian Chamber

## TENTATIVE AGENDA MAY 27

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HOURS: **09:00 - 09:30**  
WELCOME PARTICIPANTS

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HOURS: **09:30 - 10:00**  
OFFICIAL INAUGURATION CEREMONY – Opening remarks  
**Keynote speeches**

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HOURS: **10:00 - 10:30**  
**Hard talk: The emergence of Serbia as a manufacturing and supply chain hub for Europe and wider**  
*What works, what doesn't*

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*Coffee break*

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HOURS: **11:00 – 11:45**  
ROUND TABLE - **How are European companies implementing their ESG roadmap in Western Balkans? How are Serbian companies responding to ESG and supply chain challenges?**  
*Focus: Differences between EU and Serbian practices - Challenges and Solutions*

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HOURS: **11:45 – 12:30**  
ROUND TABLE - **HR challenges**  
*Focus: Brain drain, legislation, Z generation...*

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*Networking lunch*

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HOURS: **14:00 – 14:45**  
ROUND TABLE - **Digitalization of production and supply chains:**  
*Focus: Being sustainable and smart.*

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*Coffee break*

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HOURS: **15:00 – 17:30**  
B2B MEETINGS

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HOURS: **18:00 - 20:00**  
NETWORKING COCKTAIL

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## SPONSORING

**ASSOCIATE YOUR CORPORATE IMAGE TO THE BUSINESS SUMMIT WHICH WILL BRING TOGETHER IN BELGRADE COMPANIES FROM 14 COUNTRIES**

### INDIVIDUAL PARTICIPATION

**100 EUR (180 EUR for 2)**

- Participation at all events of the Summit (B2B & Networking)
- 1 program of individual B2B meetings
- Acces to the « Expert Village » area
- Participation to the theme-based round tables
- Invitation to the lunch, cocktail and coffee breaks

### STANDARD SPONSOR

**1500 EUR**

- Placement of your logo on all our communication means before, during and after the Summit by all CEBAC members
- Communication campaign through numerous channels: mini web site, mailing, newsletters, LinkedIn...
- B2B meetings with interested companies
- The offer includes participation of 3 persons from your company
- Logo on the B2B platform

### PREMIUM SPONSOR

**3000 EUR**

- Placement of your logo on all our communication means before, during and after the Summit by all CEBAC members
- Communication campaign through numerous media and social networks: mini web site, emailing, newsletters, LinkedIn...
- Participation of your company as a speaker in one round table
- B2B meetings with interested companies
- The offer includes participation of 3 persons from your company
- Logo on the B2B platform

**Option: exhibitor's stand + 1000 EUR**

### EXPERT VILLAGE

**2700 EUR**

- An exhibitor's stand in the plenary room
- Placement of your logo on all our communication means before, during and after the Summit by all CEBAC members
- Communication campaign through numerous media and social networks: mini web site, emailing, newsletters, LinkedIn...
- B2B meetings with interested companies
- The offer includes participation of 3 persons from your company
- Logo on the B2B platform

### VIP COCTAIL SPONSOR

**2200 EUR**

- Speech at the opening of the cocktail
- Placement of your logo on all our communication means before, during and after the Summit by all CEBAC members
- Communication campaign through numerous media and social networks: mini web site, emailing, newsletters, LinkedIn...
- B2B meetings with interested companies
- The offer includes participation of 3 persons from your company
- Logo on the B2B platform