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C O N F E R E N C E

ESG, A WAY OF LIFE AND DOING BUSINESS

 BELGRADE, SEPTEMBER 25th, 2024

 CHAMBER OF COMMERCE
AND INDUSTRY OF SERBIA

RESAVSKA 13-15



INTRO

As the momentum around ESG continues to grow, so does the challenge of keeping up to date with increasing regulatory and market demands.

At the *“ESG, a way of life and doing business”*, we convene Serbia's top corporate leaders and sustainability professionals to explore recent developments in the fast-moving ESG landscape. ESG is not only a moral obligation but also a strategic imperative with far-reaching benefits. ESG is not only an influential area of practice, but it impacts on all areas of corporate activity: many organizations are both failing to assess ESG risks and failing to maximize the benefits which can flow from ESG leadership.

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WHY PARTICIPATE?

- This conference will bring together representatives of top-tier Serbian and multinational companies, financial institutions and sustainability professionals who will provide participants with an overview of the most trending ESG topics.
- The event will start with a dive into the amalgamation of sustainability, finance, and business strategy and how it reflects a growing recognition that **sustainability and financial stability are not opposing goals but are fundamentally intertwined**.
- Next, we will explore the key aspects and implication of the CS3D Directive, and its impact on the **value and supply chains with increasing regulation setting mandatory requirements for due diligence**
- Our third discussion will focus on the extraterritorial consequences of the Carbon Border Adjustment Mechanism (CBAM) and the pressure that **key exporters of goods from jurisdictions outside the EU will face to reduce the emissions associated with their production**
- Finally, during our fourth panel, it will become evident that **businesses will be required to rapidly evolve their approach to sustainability beyond greenhouse gas emissions** and to consider how the changing operating environment (including weather patterns, biodiversity, access to water and other ecosystem services) affects the continued viability of their current business models and strategies.

WHO IT'S FOR:

- Chief Sustainability Officer
- ESG Manager
- Sustainability Manager
- CSR Manager
- Energy Manager
- HSE Manager
- Purchasing / Supply Chain Manager
- COO / Head of Operations CFO
- CDO / Data Officer

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ESG, A WAY OF LIFE AND DOING BUSINESS CONFERENCE AGENDA

09.00 – 09.30 REGISTRATION

09.30 – 09.45 OPENING ADDRESSES

Katarina Ocokoljić, Secretary of the Association of Financial Institutions, Chamber of Commerce and Industry of Serbia

Adrian Solomon, Manager, EIT Manufacturing Serbia

Romano Rossi, Vice president, Confindustria Serbia

H.E. Luca Gori, Ambassador of Italy to the republic of Serbia

09.45 – 10.00 KEYNOTE SPEAKER

Topic: IFC- ESG Performance standards and project financing

Presenter: Caroline Bright, Senior Operations officer, ESG Advisory lead for Europe and MCT regions

10.00 - 10.45 PANEL 1 - ESG GETS TO THE CORE OF FINANCIAL STABILITY

Moderator: Damir Vukotić, Partner, Deloitte Risk Advisory

Panelists:

- **Maja Jerkić Bogosavljević**, Head of ESG, UniCredit Bank Serbia
- **Milena Popović Martinelli**, Climate Strategy Delivery Principal, Western Balkan, EBRD
- **Gaetano Massara**, Loan officer, EIB
- **Lorenzo Liotta**, ESG manager, Simest SpA
- **Boško Petrović**, Head of corporate and reinsurance for Serbia and Montenegro, Generali
- **Bojana Savović**, Change management manager, Banca Intesa

10.45 – 11.30 PANEL 2 - SUPPLY CHAINS AT THE CENTER OF THE “E” AND “S”

Moderator: Sandra Živković, Head of ESG Office, Banca Intesa

Panelists:

- **Tamara Bullock**, Director Corporate Affairs Europe and Americas, Tetra Pak
- **Zoran Daljević**, Director of Representative Office, Atlantic Grupa d.d.
- **Danijelo Nedić**, Team Leader supplier development, ZF Group
- **Tanja Lindell**, Responsible Business Hub, Chamber of Commerce and Industry of Serbia

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- ElevenES, representative

11.30– 12.00 COFFEE BREAK

12.00 – 12.15 KEYNOTE SPEAKER

Cveta Majtanovic, Sustainability director, Innovando

12.15 – 13.00 PANEL 3 - TOWARDS A GLOBAL CARBON MARKET

Moderator: Nevena Đukić, General manager, CEEFOR

Panelists:

- **Tatjana Kaluđerovic**, Assistant Minister, Ministry of Environmental Protection (tbc)
- **Žarko Petrović**, Programme Specialist-Resilient Development, UNDP
- **Strahinja Lazarević**, Strategic planning manager, Elixir Group
- **Marco La Peruta**, Business Development, SIAD Group

13.00 -13.45 PANEL 4 - INCREASED FOCUS ON NATURE

Moderator: Katarina Majić, Senior ESG Specialist, ERSTE Banka

Panelists:

- **Dr Vesna Bengin**, Scientific advisor, BioSens Institute
- **Jelena Petljanski**, Sustainability and Regulatory Manager for Central and Eastern Europe and Turkey, Ball Corporation
- **Aleksa Vukićević**, ESG Specialist for Corporate clients, Credit Department 2, Raiffeisen Banka
- **Zoran Karić**, Environmental Protection Expert, Telekom Srbija

13:45 - 14:45 LUNCH AND NETWORKING

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